



MEDIA RELEASE

25 March 2019

Free workshops to empower older women with financial knowledge

Own your financial future is the financial literacy project created by Australian Shareholders' Association (ASA). ASA will run free workshops in Hobart on the 15th April and Launceston on 16th April for women aged over 55 years. The aim is to empower older women with an understanding of basic investment and financial concepts.

After a successful pilot project in 2018, ASA has scheduled 35 workshops across Australia in 2019. The project stemmed from research showing that older women often ended up solely responsible for their finances due to longer life expectancy and divorce.

"Research shows that often finance management has been very gendered. As couples split up tasks, often it's the men who've managed the finances. Women who have not been involved in finances may be vulnerable if they inherit a financial plan, investment portfolio or SMSF." - Judith Fox, CEO, Australian Shareholders' Association

The workshops are limited to 15 participants who attend one half-day session led by Liz Scott. The workshops are geared towards women who have never been involved in managing their finances or investments.

"If women find themselves inheriting money, one of the things that concerns us is that often children step up and say, 'It's okay Mum, I'll do it' and the children might not be competent or worse, we do know that elder financial abuse is on the rise, so this is about protecting women so they can make decisions about their financial future." - Judith Fox, CEO, Australian Shareholders' Association

'Own your financial future' workshops seek to demystify financial jargon and help participants understand financial plans and goals, as well as clarifying options with super. They aim to give women the confidence to engage with professional advisers, as well as discuss finances with their families.

"To attend a women's only workshop created a certain freedom... [the project] allowed the opportunity to understand and address better the financial needs of women... This was an invaluable opportunity... thank you all for a visionary, practical concept!" - Barb Lowery, pilot project participant

The project receives support from Ecstra (formerly Financial Literacy Australia) chaired by Paul Clitheroe AM. Further information can be found via the ASA website <https://www.australianshareholders.com.au/fin-lit-project> or by calling 1300 368 448. Dates and locations are listed below.

- Ends -

More information:

Judith Fox CEO
1300 368 448
judith.fox@asa.asn.au

Silvana Eccles National Operations & Education Manager
02 9252 4244
silvanaeccles@asa.asn.au

The Australian Shareholders' Association (ASA) is the only independent, member-funded, not-for-profit organisation that educates shareholders to become better investors and focuses on driving improvements in transparency and accountability of corporate behaviour in Australia.

Location	Date	Time
Melbourne	Tue 19 Mar	9.00 - 12.30pm
Melbourne	Wed 20 Mar	9.00 - 12.30pm
Brisbane	Mon 25 Mar	9.00 - 12.30pm
Brisbane	Tue 26 Mar	9.00 - 12.30pm
Toowoomba	Wed 27 Mar	9.00 - 12.30pm
Sunshine Coast	Thu 28 Mar	9.00 - 12.30pm
Canberra	Mon 8 Apr	1.30 - 5.00pm
Batemans Bay	Tue 9 Apr	9.00 - 12.30pm
Canberra	Wed 10 Apr	9.00 - 12.30pm
Wagga Wagga	Thu 11 Apr	9.00 - 12.30pm
Hobart	Mon 15 Apr	9.00 - 12.30pm
Hobart	Mon 15 Apr	1.30 - 5.00pm
Launceston	Tue 16 Apr	9.00 - 12.30pm
Perth	Tue 4 Jun	1.30 - 5.00pm
Perth	Wed 5 Jun	9.00 - 12.30pm
Perth	Thu 6 Jun	9.00 - 12.30pm
Sydney	Mon 2 Sep	1.30 - 5.00pm
Wollongong	Tue 3 Sep	1.30 - 5.00pm
Sydney	Wed 4 Sep	9.00 - 12.30pm
Sydney	Wed 4 Sep	1.30 - 5.00pm
Sydney	Thu 5 Sep	9.00 - 12.30pm
Newcastle	Fri 6 Sep	9.00 - 12.30pm
Mt Gambier	Mon 14 Oct	9.00 - 12.30pm
Adelaide	Tue 15 Oct	9.00 - 12.30pm
Adelaide	Wed 16 Oct	9.00 - 12.30pm
Adelaide	Thu 17 Oct	9.00 - 12.30pm
Sydney	Mon 28 Oct	9.00 - 12.30pm
Bathurst	Tue 29 Oct	9.00 - 12.30pm
Dubbo	Wed 30 Oct	9.00 - 12.30pm
Leura	Thu 31 Oct	9.00 - 12.30pm
Sydney	Fri 1 Nov	9.00 - 12.30pm
Gold Coast	Fri 8 Nov	9.00 - 12.30pm
Gold Coast	Mon 11 Nov	9.00 - 12.30pm
Ballina	Tue 12 Nov	12.30 - 4.00pm
Coffs Harbour	Wed 13 Nov	9.00 - 12.30pm
Armidale	Thu 14 Nov	9.00 - 12.30pm
Tamworth	Fri 15 Nov	9.00 - 12.30pm